

FOR IMMEDIATE RELEASE

# CALLAWAY GOLF ANNOUNCES DOUG HAMMER AS THEIR 2023 CALLWAY STAFF FITTER OF THE YEAR – WEST REGION

**CARLSBAD, Calif., October 13, 2023 –** Today Topgolf Callaway Brands (NYSE: MODG), an industry leader in golf equipment and innovation, announced that Doug Hammer from Callaway Golf Performance Center has been named their Callaway Staff Fitter of the Year – West Region for 2023.

Doug has been a PGA Professional for over 22 years and won many awards for his teaching prowess including the Southwest Section PGA Youth Player Development Award. While teaching is his main responsibility that hasn’t slowed down his tremendous year as a fitter. Doug’s seen an amazing increase in business of 59% year over year in hard good sales. If you check the customer reviews online, you will see overwhelming positive feedback on the outstanding job Doug does fitting his customers into the correct product.

“Doug is such a great guy and huge supporter of Callaway,” said Eric Strader, Callaway Golf Outside Sales Representative, Arizona. “His tireless hours on the range point to why he is a highly sought after fitter and teacher.”

“I’ve had the privilege to work with Doug over 15 years, he is world class professional in business and life,” said Randy Rubin, Callaway Golf Director Strategic Partnerships. “His relentless pursuit for excellence in the fitting arena is unparalleled, we are honored to have Doug on the Callaway Team.”

**About Callaway Golf Company**

*Callaway Golf Company (NYSE: ELY) is an unrivaled tech-enabled golf company delivering leading golf equipment, apparel and entertainment, with a portfolio of global brands including Callaway Golf, Topgolf, Odyssey, OGIO, TravisMathew and Jack Wolfskin. Through an unwavering commitment to innovation, Callaway manufactures and sells premium golf clubs, golf balls, golf and lifestyle bags, golf and lifestyle apparel and other accessories, and provides world-class golf entertainment experiences through Topgolf, its wholly-owned subsidiary. For more information please visit* [*www.callawaygolf.com*](http://www.callawaygolf.com)*,* [*www.topgolf.com*](http://www.topgolf.com)*,* [*www.odysseygolf.com*](http://www.odysseygolf.com)*,* [*www.OGIO.com*](http://www.OGIO.com)*,* [*www.travismathew.com*](http://www.travismathew.com)*, and* [*www.jack-wolfskin.com*](http://www.jack-wolfskin.com)*.*

**MEDIA CONTACTS:**

Jeff Newton

Callaway Golf Company

Jeff.Newton@callawaygolf.com